



[JONATHAN-SEALES.COM](http://JONATHAN-SEALES.COM)

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## EXPERIENCE

### Critical Mass | Los Angeles, CA

#### Associate Creative Director

June 2023 - April 2024

Sole creative lead on the City National Bank team—managed around 8 creatives from junior to senior level—both design & copy. Worked closely with clients, and head of strategy and account. Worked on Starburst, Pedigree, and helped lead and direct teams for pitches.

### The Woo & Walmart Social Studio | Los Angeles, CA

#### Freelance Associate Creative Director

April 2023 - June 2023

Helped lead the Walmart Social team and helped lead a pitch for the Woo agency.

### Omelet | Los Angeles, CA

#### Senior Art Director

November 2020 - March 2023

Worked on Google, YouTube, Netflix, Walmart, Princess Cruises, etc. Helped hire and mentor junior creatives.

### Campbell Ewald | Los Angeles, CA

#### Art Director

March 2019 - June 2020

Worked on Dole, Kaiser-Permanente, Union Bank, etc

### Arnold Worldwide | Boston, MA

#### Art Director

May 2017 - January 2019

Worked on Jack Daniel's, Hardee's, Progressive, etc.

### Jack Morton Worldwide | Boston, MA

#### Associate Art Director

September 2015 - May 2017

Worked on Subway, Liberty Mutual, etc.

## EDUCATION

### VCU Brandcenter

Richmond, VA | 2013 - 2015

Master of Science | Business & Branding - Art Direction

### University of Oklahoma

Norman, OK | 2010 - 2013

Bachelor of Arts | Advertising - Minor in Sociology